NYCAMS

FOR IMMEDIATE RELEASE

If You Insist
Presented by **Co-Lab [Experiments in Collaboration]**

Featured Artists:

Francisco Donoso, Visual Artist
Marissa Joseph, Choreographer
Lauren Camp, Choreographer
Matt Ruzzi, Multimedia Artist

The performance will take place on **Friday April 27, 2012 at 8:00PM**
NYCAMS: 44 W 28 ST, 7th Floor. NY, NY 10001

Co-Lab [Experiments in Collaboration] is pleased to present its inaugural show*: If You Insist*, taking place on Friday April 27, 2012 at the New York Center for Art & Media Studies. The performance is a junction of dance, visual art, sound, and space design. Using gravity as the starting point, *If You Insist* spawns from a curiosity of reconciling ourselves to the ever-present forces that exist in our environment.

Co-Lab is a venture into *pure* collaboration.

It is a multi-disciplinary artist collaborative committed to exploring the intersections between dance, visual arts, music, and new media.

Co-Lab explores the amalgamation of artists' ideas as they workshop to expand the potential of what collaboration can birth. Co-Lab believes there should be no one creative mind guiding the process, but rather a mutually work-shopped melding of thoughts to deliver an original concept. While the work created leans towards performance, Co-Lab is open to exploring all manifestations of art, and desires to work alongside other "creatives" to discover what art can become.

Admission is free and open to the public. Please join us afterwards for a reception to celebrate Co-Lab's inaugural work, and to meet the artists and performers.

For further details, please contact colabnyc@gmail.com and find us on Facebook: Co-Lab [Experiments in Collaboration], or visit the NYCAMS website at https://nycams.bethel.edu/gallery-events/.